ALLAN HILLMAN

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CORE COMPETENCIES AND TECHNOLOGIES

Languages:	JavaScript, HTML, CSS, SASS, C#, Liquid
Libraries & Frameworks:	React.js, Next.js, TypeScript, Tailwind, .NET, jQuery, Bootstrap
CMS:	Shopify, WordPress, BigCommerce, Sanity
Cloud infrastructure:	Azure, AWS, GCP, Vercel, Heroku
Databases:	SQL, MongoDB, Firebase, Supabase, Prisma
Version Control Systems:	Git

PROFESSIONAL EXPERIENCE

Front-End Engineer
Jul 2022 – Current

Giddy, Austin, Texas

- Overcoming declining e-commerce performance by leveraging expertise in Tailwind, React.js and Next.js to develop responsive websites, landing pages, and product pages. Achieved significant improvements in conversion rates & UX.
- Led the development team of 16 members in successfully migrating two e-commerce stores from BigCommerce to Shopify. Developing comprehensive documentation reducing implementation deadline by 50%.
- Faced with the challenge of improving UX on our website searches, I integrated ChatGPT API into our search bar using React.js & Next.js improving site interactivity and responsiveness by 90%.
- Apply advance debugging techniques to identify and resolve code issues, for high-quality development standards.
- Coordinate in Agile/Scrum settings, effectively prioritizing website features in alignment with project requirements.

Shopify Expert
Jul 2019 – Jul 2022

Shopify

- Utilized Shopify's APIs to develop advanced integrations and customize functionalities that increase revenue by 15%.
- Executed efficient migrations from other e-commerce platforms to Shopify while increasing website performance.
- Improved page load speeds by 75%, leading to greater user engagement and optimized SEO visibility.
- Built custom sections and themes extensively, delivering unique solutions that catered to client-specific requirements.
- Migrated high-volume SKUs to Shopify, establishing seamless operations and improving inventory management.

Director of Information Technology
Sept 2017 – May 2022

VNC Sales & Marketing

- Addressed and resolved technical challenges relating to the implementation, monitoring, and maintenance of OS systems, ensuring optimal performance and system stability.
- Managed the company's complete tech stack, facilitating seamless integration and efficient operation of all systems, which cut downtime and boosted productivity.
- Modernized business processes through the implementation of automation solutions, enhancing activity management by 60% and identifying new market opportunities.
- Protected sensitive data with the execution of stringent security protocols, resulting in zero data breaches in 5 years.

EDUCATION

Bachelor of Business Administration in Computer Information Systems

Texas State University, San Marcos, Texas