ALLAN HILLMAN

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TECHNOLOGY SKILLS

Languages & Frameworks:	React, Next.js, Node.js, JavaScript (**ES6**), TypeScript, HTML5, CSS3, Sass, Express
Libraries & Tools:	Tailwind, Bootstrap (**4 & 5**), Styled Components, Jest, Cypress, JSON, AJAX, OOP
CMS Platforms:	Shopify (**Plus & Headless**), BigCommerce (**Headless**), Sanity (**Headless**), WordPress
Cloud Services:	AWS, GCP, Azure, Vercel, Heroku, Netlify
Databases:	SQL, MongoDB, Firebase, Supabase, Prisma
Version Control & APIs:	Git, GitHub, RESTful APIs, GraphQL, GROQ

PROFESSIONAL EXPERIENCE

Lead Front-End Engineer
Jul 2022 – Current

Giddy – Austin, Texas

- Boost the *Eddie by Giddy* checkout conversion rate by 32%, resulting in over **$6 million dollars** of revenue.
- Develop product page templates with custom Liquid code, Metafields, and a Metaobject, toggled with Shop Pay enabling the One Page Checkout.
- Integrate third-party scripts allowing tracking of user's page movements with VWO and running several variations of A/B split tests to maximize conversions.
- Responsible for architecting, executing, and leading the development and design teams through the migration of the two e-commerce stores, from BigCommerce to Shopify Plus, while reducing the implementation deadlines by 50%.
- Enhance Giddy's website UX/UI utilizing Tailwind, React, Next.js, Jest, and Cypress by integrating the OpenAI API into the search bar, skyrocketing site interactivity and user responsiveness by 97%.
- Apply advanced debugging techniques to identify and resolve code issues, for high-quality development standards.
- Collaborate in Agile sprints, effectively prioritizing website tasks/features in alignment with project requirements.
- Develop a Headless Sanity website with Next.js (v13.5), React (v18), and Tailwind, enhancing SEO, website responsiveness & accessibility; streamline data querying using GROQ, and testing components with Jest & Cypress.

Senior Shopify Developer
Jul 2019 – Jul 2022

Shopify

- Utilized Shopify's APIs to develop advanced integrations and customize functionalities that increase revenue by 15%.
- Initiated effective technical conversations with clients during project development, ensuring all deliverables are met.
- Architected robust back-end infrastructures using GraphQL and REST APIs, enhancing UI data retrieval processes.
- Improved page loading speeds by 83%, increasing the duration of user retention, engagement, and SEO visibility.
- Built extensive custom sections, themes, and apps, for unique solutions that catered to client-specific requirements.

Director of Information Technology
Sept 2017 – May 2022

VNC Sales & Marketing – Dallas, Texas

- Addressed and resolved technical challenges relating to the implementation, monitoring, and maintenance of OS systems, ensuring optimal performance and system stability.
- Managed the company's complete tech stack, facilitating seamless integration and efficient operation of all systems, which cut downtime and boosted productivity.
- Modernized business processes through the implementation of automation solutions, enhancing activity management by 60% and identifying new market opportunities.
- Protected sensitive data with the execution of stringent security protocols, resulting in zero data breaches in 5 years.

EDUCATION

B.B.A. in Computer Information Systems
Texas State University